

Retail Market Profile 2017



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February 2019. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

Population

	2000	2010	2017 ESTIMATE	2022 PROJECTION
Retail Trade Area	49,993	56,482	59,164	61,974

Income

	2017 ESTIMATE
Average Household	\$69,606
Median Household	\$52,300
Per Capita	\$28,640

Educational Attainment

	2017 ESTIMATE
Graduate or Professional	6.04%
Bachelor's Degree	13.77%
Associate Degree	7.87%
Some College, No Degree	23.02%
High School Graduate	31.55%
Some High School, No Degree	11.14%
Less than 9th Grade	6.61%

Race Distribution

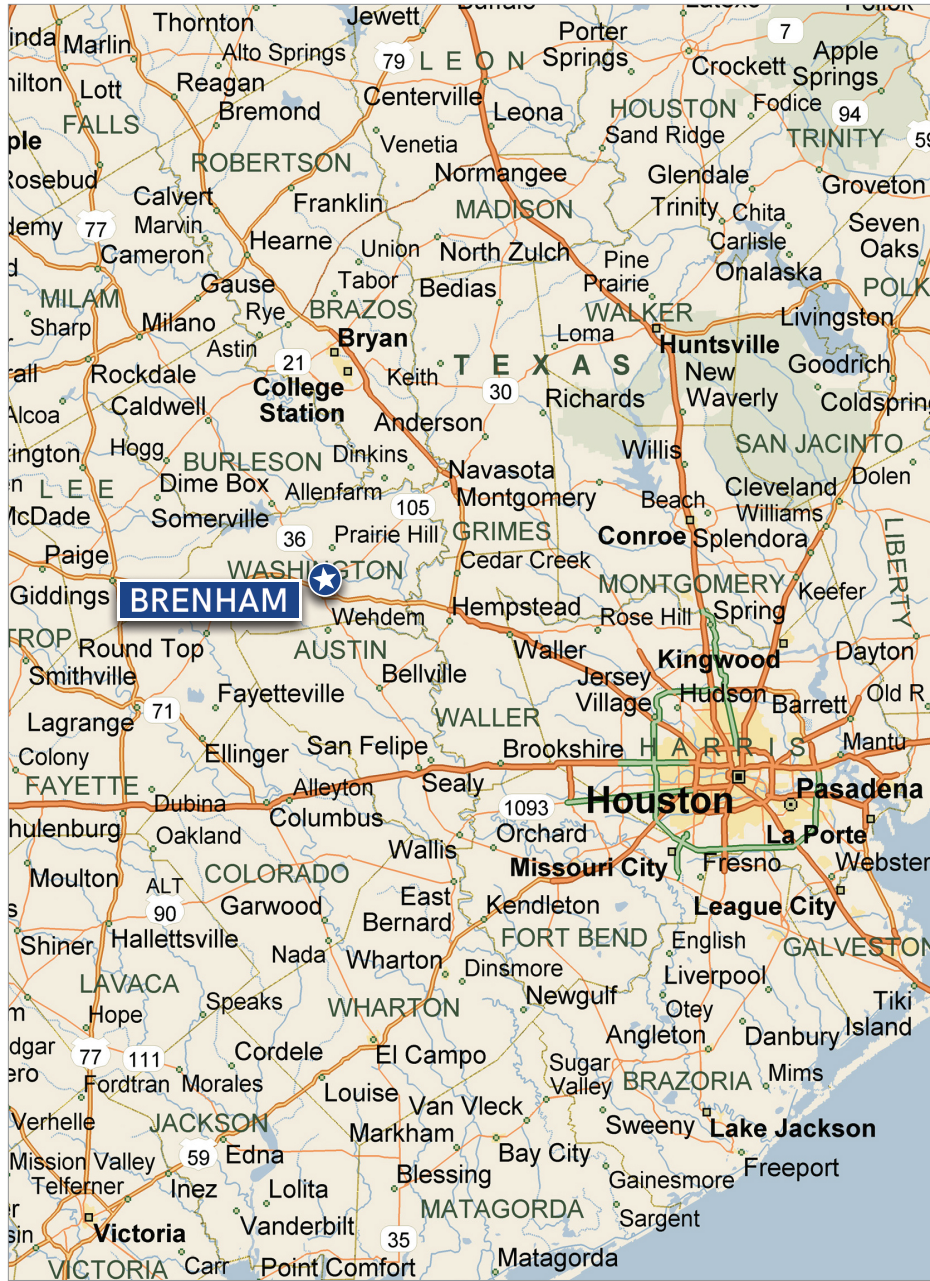
	2017 ESTIMATE
White	71.48%
Black or African American	17.16%
American Indian/Alaskan	0.66%
Asian	1.30%
Native Hawaiian/Islander	0.03%
Other Race	7.45%
Two or More Races	1.93%
Hispanic or Latino (of any race)	18.53%

Age

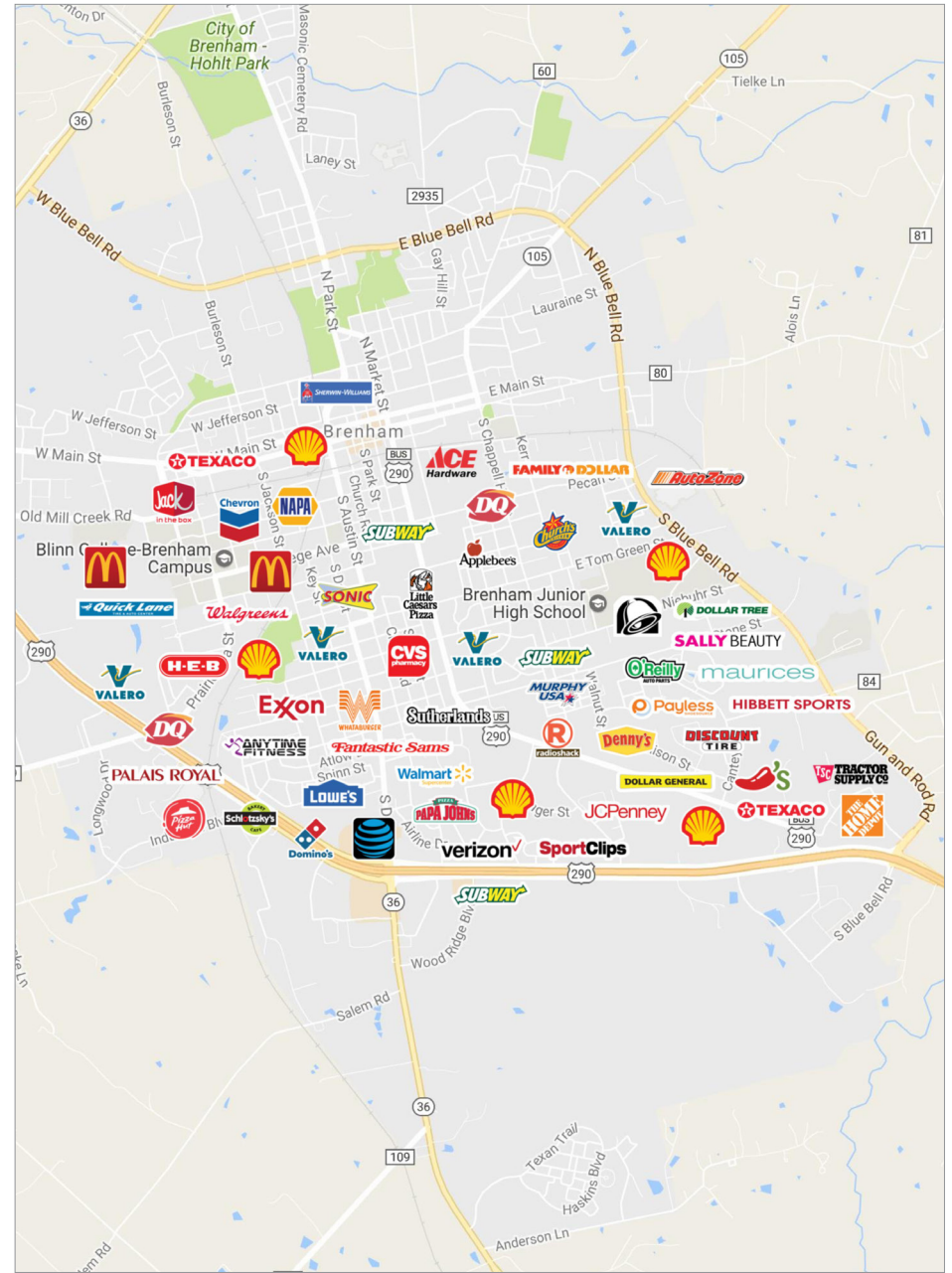
GROUPS	2017 ESTIMATE
9 Years and Under	11.62%
10-17 Years	9.83%
18-24 Years	10.41%
25-34 Years	11.08%
35-44 Years	10.45%
45-54 Years	11.97%
55-64 Years	14.28%
65 Years and Over	20.35%
DISTRIBUTION	2017 ESTIMATE
Median Age	41.7
Average Age	41.6



LOCATION MAP



EXISTING RETAIL



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